

Photos by Cindy Schultz / Times Union

Ed Remillard, left, and Joey Allardice of Jewett Restorations of Saratoga Springs, take a break from restoring a Times Union sign last week at 58 N. Pearl St. in Albany.

HISTORY

Advertising art in Albany no longer fading away

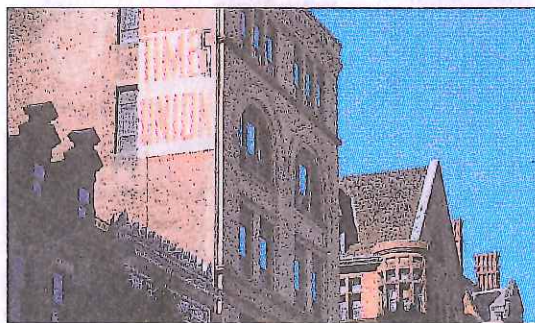
“All Signs Point to Downtown” restoring pieces of city’s past

By Larry Rulison

Albany

Last week, painters from Jewett Restoration in Saratoga Springs worked to restore a faded Times Union sign painted on bricks on the side of 58 N. Pearl St. as part of the Downtown Albany Business Improvement District’s “All Signs Point to Downtown” historic restoration outdoor art program.

Times Union Publisher George R. Hearst III said he personally funded the Times Union sign restoration after be-



The work on the Steuben Place Apartments sign is part of a Downtown Albany Business Improvement District outdoor art restoration program.

ing contacted by the Downtown Albany BID about restoring the old Times Union sign.

The sign is on the side of Steuben Place Apartments.

The “All Signs Point to Downtown” project was designed to show the history of downtown Albany as the shopping hub for the Capital Region prior to the creation of suburban malls.

Historical accuracy was ensured through help of the Albany Institute of History and Art, the Secretary of the Interior’s Standards for Rehabilitation and the city of Albany’s Historic Planner in addition to downtown architect John G. Waite.

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